Jordy Smith - Social Well-Being

- 1. The municipal council can ensure the social well-being of its citizens by listening to what the city needs, researching tried and true methods that ensure social well-being, and implementing these practices. There are also many cases where a social issue falls under the jurisdiction of the province. In these cases, the city council can advocate the for solutions or take what initiatives they are allowed to find a solution themselves. One of the primary concerns of a city councilor is to improve the quality of life in Red Deer, and social well-being plays a tremendous role in this.
- 2. City Council can foster a positive, inclusive, and barrier-free community by first demonstrating it themselves. City councilors should be leaders in making positive and inclusive contributions within Red Deer. This includes taking part in certain events and proposing initiatives that foster these ideals as well. The city can also take a practical approach by designing neighbourhoods and cityscapes that encourage a stronger social network.
- 3. We can address barriers that affect socially isolated citizens by doing our best to remove the barriers. If the barriers are physical, such as accessibility for seniors and physically disabled community, the city council should put forth initiatives that allow greater accessibility in urban planning; investing into public transportation is part of this solution as well. If the barriers are social, such as like a person without a home, or someone with substance use disorder, the solution is to invest in social services that aid in getting people back on their feet. These sorts of initiatives come at lower financial cost than the police and medical service costs associated with people on the streets or in drug use situations.
- 4. If elected, I would deliver on the ten Social Policy Fram work goals in the following way: Continuing to plan and develop city events; designing urban spaces to be more community-minded making our city more walkable; placing an emphasis on improving and creating more amenities North West of the river, this includes expanding the trail system to reach this part of the city; bringing a 24 hour shelter to Red Deer; supporting the development of a supervised consumption site; developing more crime prevention strategies including the growth of after-school youth programs.